

## On the back of a strong holiday season line-up Atari confirms its target of profitable growth for the current financial year

- Games predominantly for mobile platforms
- Combination of existing franchises and new releases
- Balanced breakdown between US & Europe

**Paris, October 24**<sup>th</sup> **2018** - The Atari Group is unveiling today the release schedule of its *Atari Games* division for the upcoming holiday season. *Atari Games* is, together with *Atari Casino, Atari VCS* and *Atari Partners*, one of the four divisions of the Group whose description and key figures are presented on <u>Atari Business Units</u>

On the back of the strength of its release schedule Atari confirms its target of profitable growth for the current financial year (April 1st 2018 to March 31st 2019).

The release schedule covers the following titles:

- RollerCoaster Tycoon Touch has benefited from the successful launch of the water park extension in July 2018 as well as the addition of new restaurant features in September 2018 in partnership with Jonathan Foodgod, famous for his reality show contributions in The Kardashians who gathers a community of 3 million followers; the month of October will see a Halloween feature and in November and December 2018 a new series of water parks will be available building on the success of this summer's release;
- RollerCoaster Tycoon Joyride for Playstation 4, approved in Europe and the US by Sony®, includes Virtual Reality features and was released digitally in Europe on October 23<sup>rd</sup> 2018 (distributor: Bigben Interactive); the US version will be released during the first quarter of 2019 (distributor: atGames);
- Citytopia, developed in partnership with Nvizzio Creations, is a simulation game using the RollerCoaster Tycoon Touch engine and will be released worldwide on December 13<sup>th</sup> 2018. In this game players can build and develop their ultimate city as the simulation progresses;

- FoodTruck Frenzy, a mobile game developed in partnership with Jonathan Foodgod will be available worldwide on December 20<sup>th</sup> 2018. This game is a competitive Match 3 multiplayer game, an always popular gameplay version;
- Days of Doom, developed in partnership with Phosphor Studios, one of the first survival simulations on mobile platforms will be available in beta version on December 14<sup>th</sup> 2018 with a worldwide release on February 19<sup>th</sup> 2019. This game will allow players to manage their safe zones in a zombie infested world, strengthening their defenses to survive the onslaught of ever stronger hordes of zombies;
- *Ninja Golf* developed in partnership with *Alpha Dog Studios* will be released worldwide on February 26<sup>th</sup> 2019. This mobile game is based on the classic Atari game;
- RollerCoaster Tycoon Adventures for Nintendo Switch®, approved by Nintendo®, is the first version of the franchise on this growing platform. The game will be released in November 2018 in the first European countries (distributor: Bigben Interactive) and during the first quarter of 2019 in the United States (distributor: atGames). The Nintendo Switch® has an installed base of over 20 million units and is currently the platform of reference for handheld type games. RollerCoaster Tycoon Adventures offers specific functionalities that harness the full potential of the Nintendo Switch® and intends to impose itself on this platform.

On the occasion of the holiday season the Atari Group has also jointly with its license partners released a number of licensed products. These licensed products are being released in Europe and/or the United States and cover among others:

- The pocket handheld console released by PQube, Ltd (Blaze) in Europe offers 50 classic Atari games for an affordable entry level price (Atari Handheld);
- Home arcade game cabinets in partnership with Tastemakers, LLC, targeting specifically the US retail market (<u>Atari Home Arcade</u>);
- The new Atari Flashback Series 9, under license with atGames, offering over 100 games published by Atari or other publishers, a series that has been successful for over 15 years (Atari Flashback 9).

These products are contributing to the activity of **Atari Games** mainly in the form of royalties, which impact the net profits of the Group and underline the Group's confidence in the achievement of its objective of profitable growth.

## Disclaimer

The realization of these projects, their budget and their financing plan are inherently uncertain and the failure to realize any of these hypotheses could have a material impact on the value of the company's shares.

## **About Atari**

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® or Pong®. From this important portfolio of intellectual properties Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft and Sony game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing. For more information: <a href="https://www.atari.com">www.atari.com</a> and <a

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