



## **RollerCoaster Tycoon Touch announces the opening of mobile-version water parks, a first in the RCT franchise**

- **One of the biggest updates of the famous simulation game**
- **This extension, along with the multi-parks management, opens up new horizons for fans**

**Paris, July 24, 2018** - Atari, one of the world's most famous editors and producers of interactive entertainment, today announces the upcoming opening of water parks in the free game for mobiles RollerCoaster Tycoon Touch. For the first time in the history of the franchise, water attractions and water park attractions will be available in the mobile version. This extension includes 40 new attractions, 14 rides, 6 restaurants, 3 stores, 2 roller coasters and also the ability to create fabulous aquatic wonders. The future water park tycoons will be able to personalize their own aquatic creations from early August 2018.

Based on RollerCoaster Tycoon, one of the biggest sold franchises in the history of computer games, RollerCoaster Tycoon Touch is a free innovative 3D simulation game where players can create, build, manage and share their creations from their own imagination. Released early 2017 on mobiles, several times selected as *featured* both on the App Store and on Google Play, RollerCoaster Tycoon Touch has been downloaded more than sixteen million times and has reached the top of the charts.

The water park extension is the latest update of content for RollerCoaster Tycoon Touch, taking advantage of the success of the latest updates of the Scenario mode. A selection of water rides, restaurants, stores, buildings and more will be offered, in addition to new scenarios to be completed to improve the overall performance of the water park. The extension of the RollerCoaster Tycoon Touch water park will be available in the form of a free update via the App Store and Google Play and completed by in-app purchases, as on the other mobile versions of the game.

This extension also allows players to mix different types of attractions in the same park. The function for managing several parks in the same game also allows for creating dedicated water parks, thus offering new horizons to players since the playing field is now increased. In financial terms, this multi-parks function, which allows players to develop several parks in parallel, should be able to increase average revenue per player.

*“Fans of RollerCoaster Tycoon Touch will be able to extend their parks with the new water park content” said Tony Chien, Marketing Director at Atari. “And their pleasure will not stop there as we have big plans for developments in the coming months. We can’t wait to see the types of extraordinary and wonderful parks which our players will create with the tools we make available to them. ”*

For more information, go to the website [www.RollerCoasterTycoon.com](http://www.RollerCoasterTycoon.com), “like” our Facebook page on [www.facebook.com/RollerCoasterTycoonTouch](http://www.facebook.com/RollerCoasterTycoonTouch) and follow us on Twitter [@RCT Touch](https://twitter.com/RCT_Touch).

### **About Atari**

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® or Pong®. From this important portfolio of intellectual properties Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft and Sony game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing. For more information: [www.atari.com](http://www.atari.com) and [www.atari-investisseurs.fr](http://www.atari-investisseurs.fr)

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