



ATARI sells to THQ Nordic the Alone in the Dark and Act of War franchises for €735,000

Paris, September 20, 2018 - Atari announces the sale to THQ Nordic of the Alone in the Dark and Act of War franchises for €735,000.

The acquisition of this intellectual property is managed by THQ Nordic, based in Karlstad, Sweden. The operational, distribution, sales and development of new content activities will be entrusted to THQ Nordic GmbH in Vienna, Austria.

For Atari, the operation has no impact on the current level of revenue and profitability, since this license does not contribute over the current financial year or in future ones.

This sale gives rise to the recognition of operating income corresponding to the sale price, i.e. €735,000. €485,000 of it will contribute to the operating profit of the financial year ending March 31, 2019.

This sale is part of the arbitration of our brand portfolio. We had no short-term plan for these two franchises and we prefer to focus on the catalog of over 200 Atari games.” said Frédéric Chesnais, Chairman & CEO of Atari.

About Atari

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® or Pong®. From this important portfolio of intellectual properties Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft and Sony game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing. For more information: www.atari.com.

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