

The Atari Platform Network Welcomes Anthony Di Iorio as Honorary Co-founder of Blockchain-powered Gaming Ecosystem for the Atari Token

One of the original founders of Ethereum and CEO and founder of Decentral and Jaxx Joins Atari Platform Network's Founding Team

GIBRALTAR, May 4, 2018 –The development team behind the Atari Token and Atari Platform Network, Infinity Networks Limited, has announced the addition of honorary co-founder, Anthony Di Iorio to its ambitious blockchain project. The Atari Platform Network aims to enable users to benefit from the value created through their time, effort and skill in games, digital entertainment and alternate realities. The goal of the platform is to provide developers and content creators with an environment where virtual services and property can deliver real world value to the estimated more than two billion people playing games annually. Di Iorio is one of the original founders of Ethereum and is the founder and CEO Decentral whose flagship product is the multi-platform, multi-currency digital wallet Jaxx. He now serves as Honorary Co-founder and initial investor in the Atari Platform Network.

Ron Dimant, co-founder of Infinity Networks Limited said, "We are delighted to be working with Anthony Di Iorio. His vision for the future of decentralised systems is very much aligned with our goals for the Atari Platform Network. Forty years after Atari released the VCS, Anthony's investment in our team along with Atari's alignment with our platform bolster our vision that Atari will once again change the world forever."

In addition to Di Iorio, founders behind the Atari Platform Network include Frédéric Chesnais (CEO of Atari), Ron Dimant (game industry entrepreneur), and Daniel Doll-Steinberg (global platform Innovator). The Atari Platform Network believes that the four co-founders of the Atari Platform Network bring together an unrivalled set of skills, spanning computer gaming, secure content management platforms, blockchain and decentralized systems, with an iconic brand. They are joined by Non-executive Directors, Ian Livingstone CBE (Co-founder Games Workshop and former Executive Chairman Eidos plc) and Jez San OBE (Founder, Funfair, ARC, Argonaut). By combining the skillsets of veteran game developers and experienced blockchain leaders, the Atari Platform Network believes it is well-positioned to deliver the revolution in game asset monetization they envisage.

Anthony Di Iorio said, "As someone who grew up in the Atari age, and who understands the importance of how products are designed and developed, it's extremely encouraging to see teams with vast experience creating systems that are not just user-friendly, but scalable and functional. The Atari team has a truly-game-changing concept that I'm excited to be involved with. Over the past number of years, I have come across a considerable number of blockchain projects but have always found myself most interested in companies aiming to create new economic platforms and monetization models."

"I believe that the collaboration with Anthony Di Iorio gives the Atari Platform Network an undeniable advantage and validates the potential of this blockchain platform," said Frederic

Chesnais, CEO of Atari, SA. "The combination of different technological, marketing, multimedia and platform expertise, and more generally, access to Anthony's blockchain technology network, can be decisive for the success of the platform."

The Atari Token will be the in-network currency powering the Atari Platform Network. Di Iorio contributed the entire initial round of investment in the Atari Token pre-sale. The complete token sale process and product detail updates will be announced in the coming months.

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Daniel Doll-Steinberg and Ron Dimant, co-founders of Infinity Networks Limited, and Jaxx CEO Anthony Di Iorio are available for comment.

About Atari Token & Atari Platform Network:

The Atari Token & Platform Network was founded by Ron Dimant (game industry entrepreneur), Daniel Doll-Steinberg (global platform innovator), Frédéric Chesnais (CEO of Atari & Atari, and Anthony Di Iorio (a founder of Ethereum and Jaxx CEO). With decades of experience in gaming, digital platforms and decentralised systems, the Atari Token team are applying blockchain technology to deliver the next generation of decentralized platforms revolutionizing the digital entertainment industry.

The Atari Token Network is represented by Isolac LLP, and Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, L.L.P.

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