



## PRELIMINARY FY 2026 ACTIVITY UPDATE

**PARIS, FRANCE (March 23, 2026 - 8.00 am CET) - [Atari®](#) (Euronext Growth Paris: ALATA) – one of the world's most iconic consumer brands and interactive entertainment producers – today reports an update for its fiscal year ended March 31, 2026.**

Taking into account the current and anticipated performance during the second half of the year, Atari now expects its revenues for the fiscal year ending March 31, 2026 to be approximately \$50M compared with previously anticipated revenue of approximately \$60M. Based on current estimates, this would be the third consecutive year of high (~40%) revenue growth, bringing Atari's revenues to their highest level in over a decade. Within a context of stronger activity, it is still expected to drive Atari towards positive Current operating income and towards positive operating cash flow generation on a full year basis.

Including the expected contribution of Thunderful<sup>1</sup>, full-year revenues are expected to reach approximately \$60M, further accelerating Atari's growth.

The Company continues to execute its strategic plans initiated in 2022, centered on its core gaming activities and the strengthening of its publishing capabilities, including through the acquisitions of Digital Eclipse, Nightdive Studios and Thunderful.

### Disclaimer

This press release contains forward-looking statements based on current expectations and assumptions. Such statements are not guarantees of future performance and are subject to risks and uncertainties that may cause actual results to differ materially. This information is provided in accordance with Article 17 of Regulation (EU) No 596/2014 on market abuse.

### About ATARI

Atari is an interactive entertainment company and an iconic gaming industry brand that transcends generations and audiences. The Company is globally recognized for its multi-platform, interactive entertainment, and licensed products. Atari owns and/or manages a portfolio of more than 400 unique games and franchises, including world-renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, and RollerCoaster Tycoon®. The Atari family of brands includes game developers Digital Eclipse and Nightdive Studios, the publishing label Infogrames, and the community-based sites AtariAge and MobyGames. Visit us online at [www.Atari.com](http://www.Atari.com).

Atari shares are listed in France on Euronext Growth Paris (ISIN Code FR0010478248, Ticker ALATA) and OTC Pink Current (Ticker PONGF).

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<sup>1</sup> Thunderful consolidated as of September 1, 2025.

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## IMPORTANT INFORMATION

This press release does not constitute an offer to sell or an offer, or the solicitation of an offer, to acquire or subscribe for shares issued by the Company in any jurisdiction. This press release is not a prospectus for the purposes of the Prospectus Regulation (EU) 2017/1129 and has not been approved by any regulatory authority in any jurisdiction. The Company has not authorized any offer to the public of shares or rights in any Member State of the European Economic Area and there is no intent to prepare and publish a prospectus in connection with the contemplated Conversion.

This press release does not identify or suggest, or purport to identify or suggest, the risks (direct or indirect) that may be associated with the contemplated Conversion. Any investment decision with respect to the Company must be made on the basis of all publicly available information relating to the Company and the Company's shares, including what the Company intends to publish in connection with the Conversion. Each investor or potential investor in the Company's shares should conduct a self-examination, analysis and evaluation of the business and information described in this press release and any publicly available information, including such that the Company intends to publish in connection with the Conversion.

### Cautionary Note Regarding Forward Looking Statements

The statements contained herein, which are not historical facts, including statements relating to Atari's outlooks and plans, including with respect to the contemplated Conversion, are considered forward-looking statements and may be identified by words such as "anticipates", "believes", "expects", "intends", "plans", "projects", "seeks", "should", "will", or words of similar meaning and include, but are not limited to, statements regarding the Company's outlook for our future business and financial performance.

Such forward-looking statements are based on the current beliefs of the Company's management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including risks relating to the timely release and significant market acceptance of our games; the risks of conducting business internationally, including as a result of unforeseen geopolitical events; the impact of changes in interest rates by the Federal Reserve and other central banks; the impact of inflation; and the ability to maintain acceptable pricing levels on the Company's games.

Other important factors and information are contained in Atari's Universal Registration Document, including the risks summarized in the section entitled "Risk Factors", and Atari's other periodic regulatory filings, which can be accessed at <https://atari-investisseurs.fr/en/>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. Atari undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.