



Atari at the E3 Expo in Los Angeles in June 2018

- **Continuing to develop strategic partnership for the Atari VCS for which pre-orders have been successful**
- **Presentation of the 2018-2019 games, including the new RollerCoaster Tycoon Touch extensions which have exceeded 15 million downloads and is played by more than 200,000 players every day**

Paris, June 11, 2018 – Atari, one of the world’s most famous publishers and producers of interactive entertainment, continues its development at the E3 Expo, the largest video game expo in the world, which takes place in Los Angeles from June 12 through 14, 2018.

The launch of pre-orders of the Atari VCS on the site began on May 30, 2018 and has been highly successful. To date, over 10,750 units have been pre-ordered for a total of more than \$2.8 million USD. At the E3 Expo, Atari will continue to negotiate strategic partnerships with a view of offering wider-ranging content available for users of the Atari VCS.

The Group will also present its games for the 2018 and 2019 years.

The RollerCoaster Tycoon Touch on mobile phones has now exceeded 15 million downloads and is played every day by close to 200,000 players. The recent launch of the *Scenarios* mode has been acclaimed by historical fans and increases the number of daily game sessions and also offers new content and progression gaming modes; the Atari Group is working on the launch of new attractions, with in particular a series of restaurants in collaboration with Jonathan Foodgöd. Made famous by his contributions to the reality TV series Keeping up with the Kardashians, Foodgöd rallies together a community of close to 3 million fans who follow his updates and culinary recommendations daily on social media.

Other games presented at the E3 include:

- ***RollerCoaster Tycoon*®** (Nintendo Switch) - The famous simulated amusement park game has arrived on Nintendo Switch; it adopts all the functions of the best RollerCoaster games, adapted to get the most out of all the possibilities of this console;
- ***RollerCoaster Tycoon Joyride*™** (PS4/PSVR) - First Atari virtual reality title, based on one of the highest selling franchises in the history of PC games;

- **Tempest 4000™** (Xbox One, PS4, PC) - The mind-blowing shooting game based on the famous classic Tempest arcade game;
- **Night Driver™** (iOS, Android) - The legendary arcade racing game is now on iOS and Android;
- **Atari® Flashback Classics Volume 3** (Xbox One, PS4) - The golden age of video games in a new remastered collection of the 50 most successful Atari games;
- **Transit City Touch™** (iOS, Android) – A brand new game based on building and managing cities by developing means of transportation;
- **Atari® Flashback Classics** (Nintendo Switch) – Presented for the first time on Nintendo Switch, the best arcade games including *Centipede®*, *Asteroids®*, *Missile Command®* and *Yars' Revenge®*.

About Atari

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® and Pong®. From this important portfolio of intellectual properties Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft and Sony game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing. For more information: www.atari.com and www.atari-investisseurs.fr

There is still inherent uncertainty in the completion of these projects, their operating budget and financing plan, and the failure of these assumptions to materialize may affect their value.

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